

Dear Vendor,

Pax Christi Catholic Community is the spiritual home of almost 12,000 people.

We're excited to be planning the 2011 Pax Christi Holiday Boutique, which will be held on Saturday, Dec. 3, from 9 a.m. to 5 p.m. Our goal is a boutique that gathers a variety of vendors who create high-quality items that our customers will be proud to give as holiday gifts.

Plans for this year's Holiday Boutique include:

❖ **Vendor Selection**

- A selective **jury process** which strives for a balance of great handcrafted items.
- All vendors (even those wishing to return for a sixth year) must participate in the jury process.
- Only **handcrafted** items will be considered for the Holiday Boutique.

❖ **Advertising**

- Notices in our weekly Bulletin and on the parish Web site, www.paxchristi.com.
- Announcements in local papers and magazines.
- Posters at local businesses throughout the southwest metro area.
- Postcards for you to mail to your best customers and/or display at your other upcoming shows. An online postcard will be available to email to your customers.

❖ **Increased Signage**

- Pumped up street advertising in the area.
- Increased building **signage** will direct visitors to the Boutique, and encourage parishioners to shop before our 5 p.m. Mass.

❖ **Boutique Day Events**

- Our popular **Women's Holiday Tea** will take place the morning of the Boutique, bringing more than 200 women – and their gift-shopping lists – to your booth.
- Snacks and baked goods will be available to keep our customers shopping.

The booth fee is \$75.00. (\$100.00 after August 12th). The booth size is 5' x 10' but may vary slightly depending on location. This fee includes one 6-foot table and up to 100 postcards available for your own personal mailing/advertising.

Space is limited. Please send pictures or a sample of your product, a basic layout of your booth with the attached application, the Operator Certificate of Compliance Form and full payment by **August 12th**. All applicants will receive by mid September either a letter regarding confirmation of their acceptance or a full refund.

Renee Reardon
Holiday Boutique Chairperson
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